Shabbat.

MOTZAI SHABBAT MARCH 29, 2025

Doors Open: 8:30 PM

KOL YAAKOV

1703 MCDONALD AVENUE BROOKLYN, NEW YORK

Dairy Buffet Valet Parking

AishelShabbatAuction.org

Mission Statement



ishel Shabbat was founded in November of 2002 due to the great need that existed and continues to exist, to help those Jewish families who are struggling to put food on their tables for Shabbat.

Every day we receive phone calls from families in need who are not making ends meet either due to the poor economy, unemployment, or handicaps which prevent them from supporting themselves and their families. Some families' circumstances are the result of divorce, and sadly, even domestic violence has touched our community.

Every Wednesday, Aishel Shabbat volunteers package the boxes that contain approximately \$130-\$200 worth of food depending on the size of the family. Each family receives: chicken, challot, grape juice, fruits, vegetables, milk, eggs, cake and some dry goods. We buy everything wholesale. Our actual cost is approximately \$50-\$80 per family per week. We are very fortunate to receive excellent donations of foods, grocery items, and canned good from several generous suppliers and other organizations. Our yearly budget would have been over \$2,000,000 but since we purchase everything wholesale and there are NO salaries paid our current yearly budget is about \$600,000. Of course, to our special families the value is priceless.

All of our packaging is done in our warehouse in Brooklyn, New York. The use of the warehouse is 100% sponsored. Everyone at Aishel Shabbat is a 100% volunteer. This includes the packers, the delivery people, the founders and the board members. This enables us to use 100% of all the donations we receive to purchase food for families in need. Thursday evenings our amazing volunteer drivers deliver these heavy and overflowing packages to their eagerly awaiting recipients.

We feel as though we are all partners in this great mitzvah. We invite you to become our partners as well. With help from Hashem and your generous donations, it will be possible for us to continue to support these special families and many more in a confidential manner that maintains their pride and dignity.

Please join us at our Gala Chinese Auction on March 29th at Kol Yaakov.

23 YEARS IN ACTION

3,700,000 Meals Delivered in our Brooklyn Community

Please help us fill this box!



100% OF YOUR DONATIONS
GOES TO FEED FAMILIES IN NEED

Sponsor a Family starting at \$50 per week!

To Order:

Online: www.AishelShabbatAuction.org

Phone: 347-423-8812

Email: Anat@AishelShabbat.org

Mail: Aishel Shabbat

1433 East 10th Street Brooklyn, NY 11230

See order from on inside back cover.



Letter of Endorsement

From Rabbi Chaim Kanievsky, Z"TL

A HOLY CALL

To the dear contributors of the community, this letter is an attribution to the holy organization Aishel Shabbat which cares for the benefit of needy families each week. They insure that the families will not lack in their enjoyment of the Shabbat, by distributing to them bountiful food packages for all the Shabbat meals, and more. All this is done in a respectful manner, without any embarrassment on the part of the recipients.

The entire staff of this great organization is working voluntarily for the sake of Hashem without taking any compensation so that all donations given go solely to tzedaka.

As of late, more and more families have been added to the list of recipients. We are therefore asking of you to come forward and assist this worthy cause and donate to them as appropriate for an organization which feeds over 250 families weekly. It is well known from the words of Chazal that "A person does not lose out from the tzedaka which he gives," as well as "Shabbat is the source of all blessing," and "Hashem returns any expenses for the sake of Shabbat."

We are therefore blessing all the contributors and helpers of this organization from the source of all blessing. Their lives should be filled with all good and they should be blessed with wealth, health, happiness and long lives. Amen!

Signed by:

Rabbi Chaim Kanievsky, Z"TL Rabbi Nissim Karelitz, Z"TL Rabbi Aharon Leib Shteinman, Z"TL



קריאת קודש

אל נדיבי עם היקרים הנני בזאת להטליץ בעד הארגון הקדוט הנקרא "אשל שבת", אשר שם לו למטרה לדאוג לרווחת משפחות נזקקות מידי שבת בשבתו למען לא יחסר אצלם עונג שבת. ומעניקים להם סלי מזון בשפע רג לכל סעידות השבת ויותר, והכל בדרך של כבוד שאין צד של בושה למקבלים.

וגם כל העובדים במפעל קדוש זה עושים זאת בהתנדבות לשם שמים ללא שום קבלת תמורה, וכל ההכנסות קודש לצדקה גמורה.

והנה עתה בעת שהיוקר יאמיר ורכו המבקשים ואין הקומץ משביע
את הארי, מבקשים אני מגדיבי עמני לבוא לעזר ואחיסטן לעומדים
את הארי, מבקשים אני מגדיבי עמני לבוא לעזר ואחיסטן לעומדים
בראש מפעל גדול זה ולעוזרם ולתומכם בנתינות הגינות למען
הרחזקת למעלה מ-250 משפחות וידוע מה שאמרו חז"ל שאין אדם
מעני מן הצדקה והשבת היא מקור הברכה והוצאות שכת הקב"ה

והננו מברכים את כל התומנים והמסעיים שיתברכו ממקור הברכות בכל מילי דמיטב. ויזכו לברכה והצלחה בכל מעשי ידיהב בבני חיי ומזוני רווחי עושר ואושר בבריאות ואריכות ימים. אכייר.

pless totested

Operating Costs



Yearly Operating Budget: FOOD & PRODUCE \$600,000

President	\$0
Vice-President	\$0
Officers	\$0
Case Workers	\$0
Office Staff	\$0
Packaging	\$0
Deliveries	\$0
Warehousing	\$0
Fundraising	\$0
Public Relations	\$0







etters

A Volunteer's Letter

Participating in Aishel Shabbat's efforts to help families in need has been one of the most fulfilling experiences of my life. The atmosphere of enthusiasm and dedication is heartwarming.

Aishel Shabbat takes impressive pains to ensure that the needs of those who rely on its high quality food packages are met in the most specific way. As we pack the food for transport, we are cautioned to always follow the detailed and clear instructions on each box. Whether it be an allergy, preference, the size of the family, or some other factor being taken into consideration, every delivery is personalized. This system shows utmost concern for those receiving the goods and minimizes waste.

I thank Aishel Shabbat for showing me community work at its best, and providing a first-rate opportunity for me to show my daughter how great a difference can be made when, in genuine ahava, motivated people ask, "What's the best way we can help?"

Aishel Shabbat is truly a jewel among organizations.

-S.K.-

A Recipient's Letter

If it wasn't for Aishel Shabbat I would have to choose between paying the electric bill or buying groceries for Shabbat. The people who donate their time and money really have no idea who we, the recipients are. Therefore I think of it as, "HESED Shel EMET." They are doing "Hachnasat Orchim" and I'm able to put a smile on my family's face and make a beautiful Shabbat! Tisku L'Mitzvot for

A Letter from a Birthday Girl!

Last year on my birthday, I thought that I would change it up a bit. I really love to do chesed, and my mother came up with the idea of making a "chesed party" and asking my friends to give donations to organizations instead of birthday gifts! All the gifts went to Aishel Shabbat. It was a huge mitzvah and made us all feel very good and fulfilled knowing that we were helping others. Last year was my best birthday party yet!



Aishel Shabbat not only helps needy families in our community, but also teaches our families Hesed and compassion for others. We at Aishel Shabbat feel that by giving, we are the ones receiving.

Thanks to you!

This page is dedicated to **YOU** — **You**, who feels the need of others and wants to help out. **You**, who has an open hand willing to give. **You**, who knows the meaning of true hesed. **Thank you! Thank you! Thank you!** Each and every one of you are an integral part of Aishel Shabbat and we appreciate the support you give us tremendously.

MAY YOU ALWAYS BE ON THE GIVING END!

Here is a little glimpse of what your support has brought to the Aishel Shabbat "TABLE".

Thanks to **YOUR** support since it's inauguration 23 years ago, Aishel Shabbat has made possible:

- Over 900,000 Shabbat food boxes delivered in our community totaling over **3,700,000 meals!**
- Over 1500 men, women and children who are enjoying Shabbat every week B"H, totaling 1,144 beautiful Shabbat tables in all our years of operation!
- Students from 30 schools, totaling over 2200 classes, learned the beauty of Hesed and giving back to our community by joining the packing effort each week!

\$7,000,000 In salaries & expenses were saved over the years and this is all because of you!!

All of your generous support goes directly to feeding needy families!!

Last year alone Aishel Shabbat delivered:

420,000 Eggs

52,000 pounds of chicken

7,000 pounds of chopped meat

Over 200,000 pounds of Fruits and Vegetables

43,000 Challot

WE COULD NOT HAVE DONE THIS WITHOUT YOU!

Our Volunteers

























Helping teach our children the importance of giving back to the CommUNITY!

Coupon Packages

DISCOUNT PACKAGES:

\$100 buys \$140 worth of coupons \$200 buys \$315 worth of coupons

DOUBLE DOWN PRE-PAID PACKAGES:

\$250 buys \$500 worth of coupons \$500 buys \$1000 worth of coupons \$750 buys \$1500 worth of coupons \$1000 buys \$2000 worth of coupons

* All orders starting at \$250 Double Down will receive free entries and labels

Double Down Orders must be in and paid for on or before March 27, 2025

To View & Order:

Scan here:

www.AishelShabbatAuction.org



See order form on inside back cover.

RECEIVE A **\$36 COUPON** WITH YOUR \$26 ENTRANCE FEE!

AISHEL SHABBAT IS A 501-C3 Organization



1. \$5000 to Modern Interiors

Sponsored by Mr. and Mrs. Artur Kofman with much thanks to Modern Interiors



2. Choice of Jewelry by Aqua Jewels by Monica

Sponsored by Mr. & Mrs. Freddy Srour



3. \$5000 Amex Card

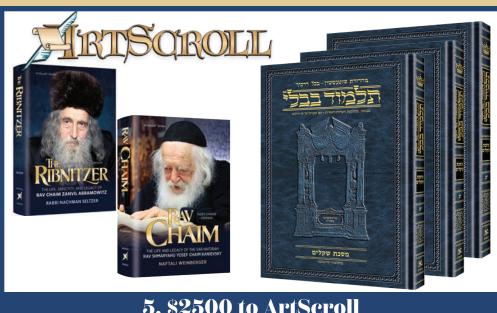
Sponsored by Mr. and Mrs. Jack Gindi



4. Trip for 2 to Israel – Airfare and Hotel

Private Audience and Berachot with Bnei Brak Rabbeim and Rebetzin Koledetsky Restrictions Apply.

Sponsored by the Stavrach Family Lelui Nishmat their Parents – Shlomo ben Rosa AH" and Yaffa Braha bat Freida AH"



5. \$2500 to ArtScroll

Sponsored by Mr. and Mrs. Ernest Maslaton



6. \$3600 to GK Furniture

Sponsored by Mr. and Mrs. Isaac Fariwa with much thanks to GK Furniture Joseph Kabariti



7. Choice of Furs by Audacious Furs

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- YSL Card Holder
- Gorgeous Shearling Jacket
- Leather Gloves
- Perfume Set
- Designer Scarf
- Makeup
- Leather Tehillim

8. Ladies Package

Sponsored by Emil's All Tire



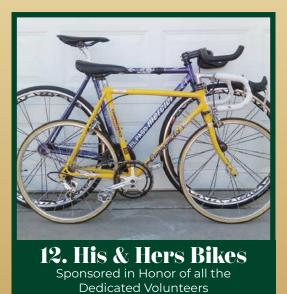
by Judy Levy Sponsored by Judy Levy



Mrs. Rozy Zeytouneh in Memory of

Binyamin Ben Zahiye A"H















- 11- Piece Pot set
- French Door Counter Oven
- · Air Fryer, Rotisserie
- Panini Press
- Betty Crocker Pizza Maker
- Crock Pot
- Hand Mixer
- Viking Mixing Bowls
- Hand Immersion Blender
- The Latest Cookbooks

17. Kitchen Package

Sponsored by Always a Step Ahead P3 Agency



18. Teen Package

Sponsored by Mr. and Mrs. Ralph Sasson



19. Jewelry by A Diamond in the Raw

Sponsored by Mr. and Mrs. Benjamin Stavrach



20. Men's Package

Sponsored by Mr. And Mrs. Eddie Betesh



21. \$1000 to Pomegranate

Sponsored by Mr. and Mrs. Murray Dana



22. iPad Air

Sponsored by Mr. and Mrs. Theo Bochi





24. \$1000 to Junee's

Donated by Junee's There is No Other Like You!!!



25. \$1300 to Kings Highway Glatt Donated by Kings Highway Glatt In Honor of The Aishel Shabbat Drivers



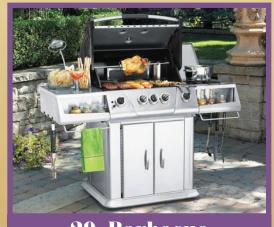
26. Mac Book Air Sponsored by Mr. and Mrs. Ezra Hanon





28. 4 Gedolim Prints

By SCPortraitsNY



29. BarbecueSponsored by Mrs. Esther Szikla



30. Baby Package
Donated by Cookies Department Store



31. iPhone
Donated by Mr. and Mrs. Avi Armout-Levy
and Mr. and Mrs. Vico Armout-Levy



32. Apple Watch Series 10 Sponsored by Friends of Aishel Shabbat



33. Huge Toy Package

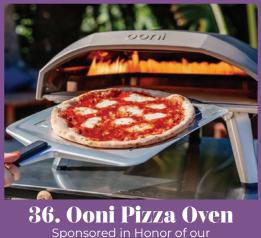
Donated in Honor of our Drivers



34. Wooden Toy Package Donated by Toysters



35. Fashion Jewelry Donated by Ic Jewelry



Amazing Packers



37. Nespresso Espresso Machine

Sponsored by Friends of Aishel Shabbat



38. Leshem Shamayim Shabbat Meals

for an Aishel Shabbat Family in Zechut of the Winner



39. Jackpot! Winner gets 2 Tickets in each Ticket Box

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Ateret Girls High School for Delicious Desserts

Moshe Yedid of I.M.L. Produce

David Ishay for your help at the warehouse

Rabbi Isaac Farhi

Eli Maslaton

Caryl Yosevitz

Judy Shacalo

Artur and Rachel Kofman

I & D glatt

Thank you for your devotion and hard work. May Hashem bless you all with much health and happiness. Our gratitude and sincere apologies to those who were inadvertently omitted from this booklet.

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YDE Boys School

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and Chaim Yehuda ben Tere A"H
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for your continued
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Venmo: @aishel-shabbat

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4. Trip to Israel	20. Men's Package
Trip to israel	21. \$1000 to Pomegranate
	22. iPad Air
\$75	23. \$1000 to Wishing Well
5. \$2500 to ArtScroll	24. \$1000 to Junee's
6. \$3600 to GK Furniture	25. \$1300 to Kings Highway Glatt
7. Choice of Furs by Audacious Furs	26. Mac Book Air
	27. Bridal Gown Rental
\$50	\$18
8. Ladies Package	28. 4 Gedolim Paintings
9. Choice of Wigs by Judy Levy	29. Barbecue
10. Choice of Sterling Silver Candlesti	50. Daby Fackage
11. Gorgeous Jewelry by Aqua Jewels	31. iPhone
12. His & Hers Bikes	32. Apple Watch
13. Choice of Gold Bangles by Kelly	33. Huge Toy Package
14. Tambour Liquid Wallpaper	34. Wooden Toy Package
15. Shabbat Package	35. Fashion Jewelry
16. Baby Central Package	36. Ooni Pizza Oven
	37. Nespresso Espresso Machine
* All orders starting at \$250 Double Down	38. Leshem Shamayim
will receive free entries and labels	39. Jackpot!
Orders must be in by March 27, 2025	Total Tickets: \$
No Purchase Necessary	
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Name	
Address	
City S	tate Zip
Phone E	 mail
☐ Enclosed is my check payable to Aishel	Shabbat
☐ Please charge my: ☐ Visa ☐ MC ☐ Ai	
Card #	Exp CVV
Signature	

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MOTZAI SHABBAT MARCH 29, 2025

RECEIVE A **\$36 COUPON** WITH YOUR \$26 ENTRANCE FEE! \$250 TICKET GIVE-AWAY EVERY HALF HOUR!



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